



FEC SOLAR GARDEN SURVEY SUMMARY

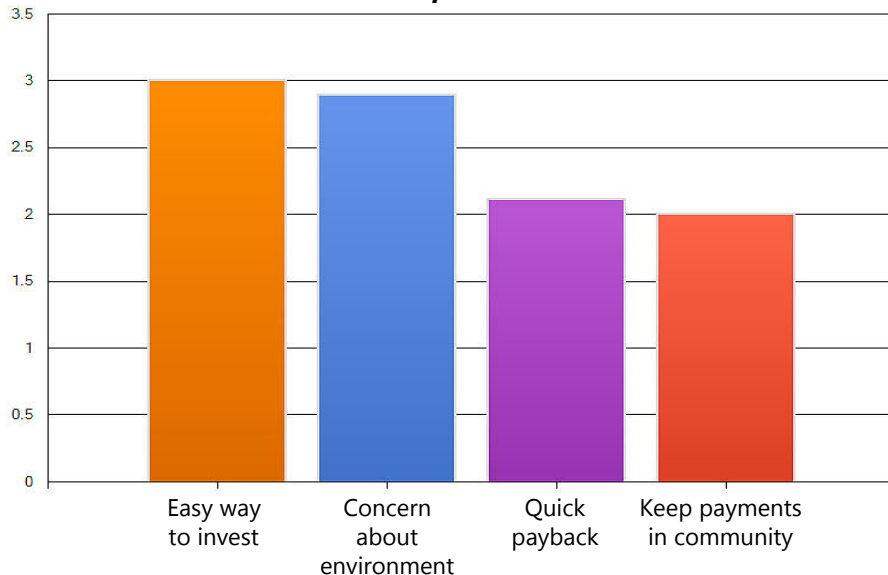
January 2013

53 Solar Garden owners received notification of the survey via e-mail. 27 responded.

Q: Please rank the following factors in your decision to purchase a module (or modules) in the FEC Solar Garden. (4 = most important; 1 = least important)

Answer options	4	3	2	1	Average	Rating count
A relatively quick payback (amount of time until monthly credits equal up-front cost)	2	8	8	9	2.11	27
An interest in keeping utility payments in the community	3	4	10	10	2.00	27
Concern about the environment, including the impacts of fossil fuels	11	6	6	4	2.89	27
An easy way to invest in solar (without the cost and other considerations of installing solar at my property)	11	9	3	4	3.00	27

Graph view:

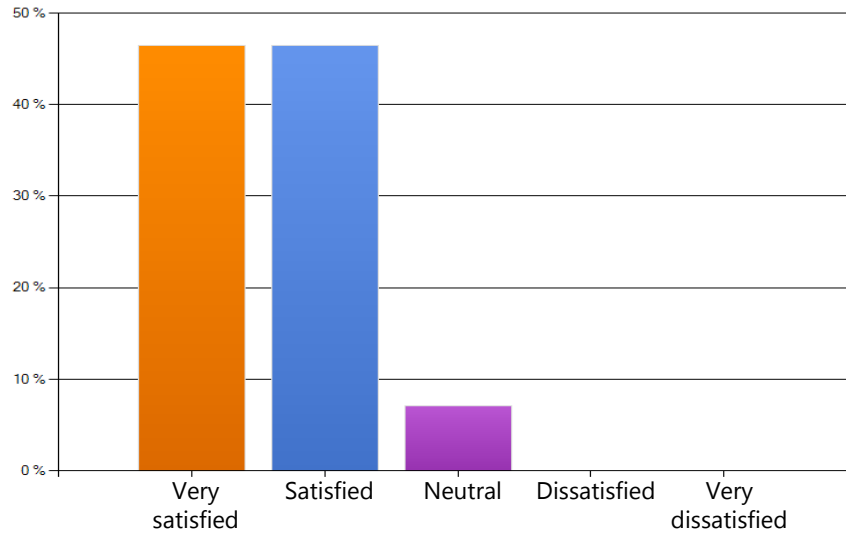


Q: Other factors that influenced your decision to buy a module:

(Optional – 4 responses)

1. No knowledge required about the details.
2. It was so easy to do because Farmers Electric did all the work, all they needed from us was the money.
3. A low investment to see if it's an economically feasible project.
4. Fairly decent return-on-investment.

Q: How satisfied are you with the monthly credit you've received for the power your module has produced?



Q: FEC would like to know your thoughts about the credit, particularly if you've been dissatisfied.
(Optional – 4 responses)

1. I understand we have sunny days and many gray days.
2. Not making much difference right now.
3. We're satisfied because we are getting more than what was initially represented to us.
4. I'm not that concerned about the monthly credit. It isn't large since I only have 1 unit. I like knowing that some of our energy is coming from solar power.

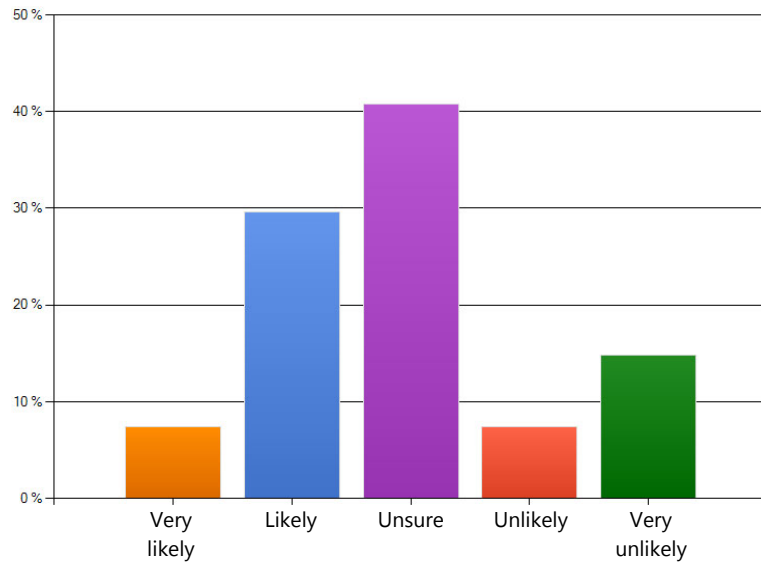
Q: Approximately how often do you track solar garden production via the link on the FEC web page?

Answer	Percent
More than once a month	3.7%
Once every month or two	22.2%
Less than every month or two	59.3%
Never	14.8%

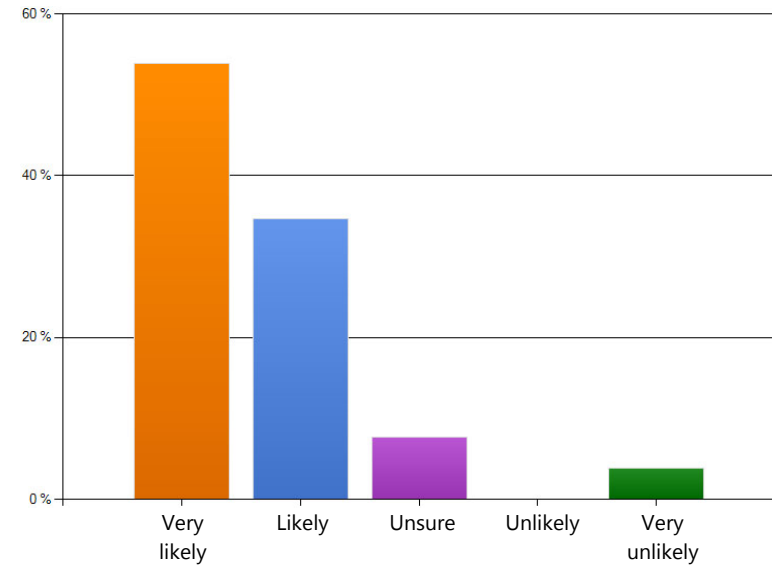
Q: How interested are you in the occasional Solar Garden updates received via e-mail?

Answer	Percent
Very interested	74.1%
Somewhat interested	25.9%
Not interested	0.0%

Q: In the future, how likely would you be to purchase one or more additional modules at retail price (approx. \$500)?



Q: In the future, how likely would you be to purchase one or more additional modules at a discounted price (approx. \$300)?



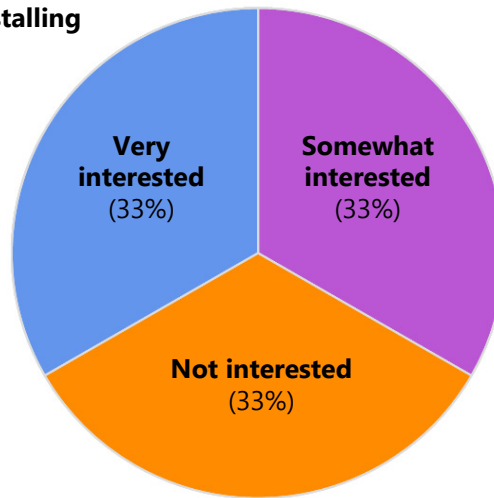
Q: At retail price, how many modules would you purchase?

Answer	Percent
1-2	40.7%
3-5	3.7%
>5	3.7%
Undecided	33.3%
I am not interested in purchasing additional modules at this price.	18.5%

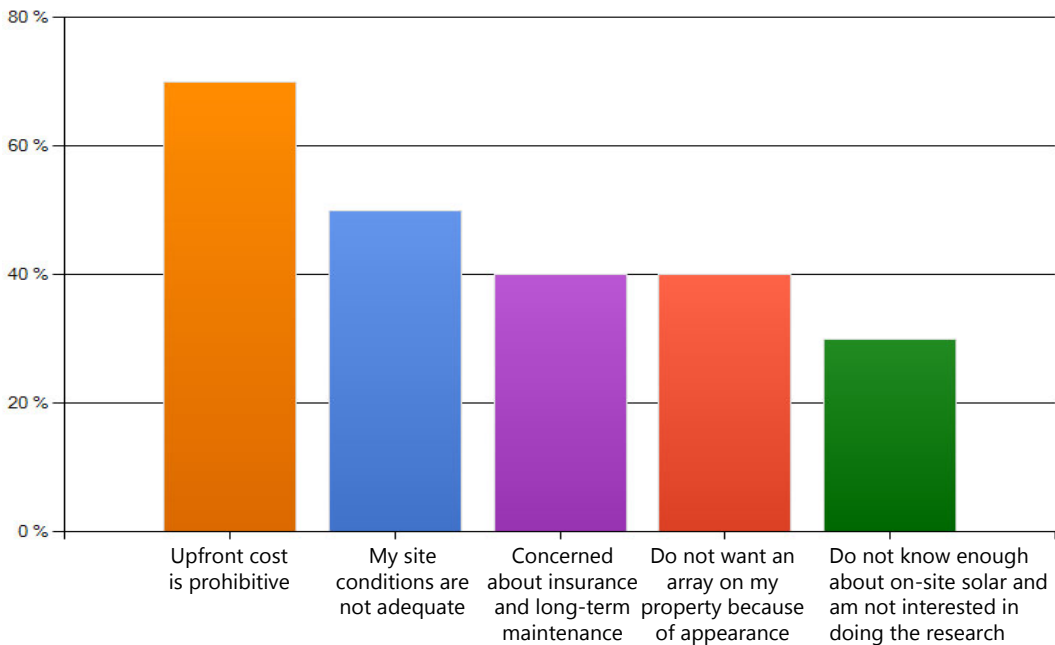
Q: At a discounted price, how many modules would you purchase?

Answer	Percent
1-2	50.0%
3-5	30.8%
>5	11.5%
Undecided	3.8%
I am not interested in purchasing additional modules at this price.	3.8%

Q: How interested are you in installing solar at your own property?



Q: If you selected "Not interested," select all that apply:



Q: Is there additional information you'd like to receive from FEC about the solar garden, solar energy or renewable energy? (Optional – 1 response)

1. I would like to know more about wind turbines.

Q: Other comments: (Optional – 5 responses)

1. I was impressed that the solar garden withstood the August storm that destroyed the grain elevator 300' away.
2. I like local power production
3. I wish there was a way to buy shares for a wind generator, for which we would also receive a monthly credit. In the winter when we have less sunny days, it seems like the wind is always blowing.
4. Without this opportunity I probably wouldn't be doing anything so I am happy that you are doing it, and it seems the most efficient way anyway.
5. I like to hear about the solar garden and ways to reduce our cost of electricity.